



**STRAUSS**  
N A T U R A L S  
E D U C A T I O N | S E R I E S

# CARDIO SUPPORT - DROPS™ -



© COPYRIGHT 2024 STRAUSS NATURALS LTD. ALL RIGHTS RESERVED.

---

\*THE INFORMATION CONTAINED HEREIN IS FOR EDUCATIONAL PURPOSES ONLY.

IT IS NOT INTENDED AS A SUBSTITUTE FOR THE DIAGNOSIS, TREATMENT, OR ADVICE OF A QUALIFIED, LICENSED MEDICAL PROFESSIONAL. THE FACTS PRESENTED ARE OFFERED AS INFORMATION ONLY, NOT MEDICAL ADVICE, AND IN NO WAY SHOULD ANYONE INFER THAT WE ARE PRACTICING MEDICINE.

SEEK THE ADVICE OF A MEDICAL PROFESSIONAL FOR PROPER APPLICATION OF THIS MATERIAL TO ANY SPECIFIC SITUATION. NO STATEMENT HEREIN OR ON OUR WEBSITE HAS BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. ANY PRODUCT MENTIONED OR DESCRIBED HEREIN OR ON OUR WEBSITE IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

\*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION.  
THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.



## Table Of Contents

---

Strauss Family History.....	4
Strauss Cardio Support Drops™.....	5
Merchandising & Category Placement.....	9
Contact Us.....	10

All Strauss education material is available at [strausslearn.com/](https://strausslearn.com/)

## Strauss Naturals - A Family Business

---

- A Trusted Tradition since 1980. Canadian company in Kamloops, British Columbia.
- The now famous Strauss Heartdrops® were created for Jim Strauss Sr. in 1980 after he suffered a heart attack. Over 40 years ago, Jim and his son Peter developed Heartdrops® from knowledge gained from generations of family herbalists. Jim never had heart surgery. He never took pharmaceutical drugs and he worked for another 25 years.
- Strauss Heartdrops® remains the flagship formula and helps thousands of people improve circulation, increase their energy and return to health.
- The four original centuries old formulas are back by popular demand – Cardio Calm Drops, Kidney & Blood Pressure Drops, Prostate Drops and Bladder Drops. All are highly effective and carry the same 100% satisfaction money back guarantee.
- All Strauss formulas are holistic using synergistic herbs.
- Originally tested by organoleptic method by the Strauss Family to ensure the highest quality of ingredients are used for greatest efficacy.
- Our unique extraction methods allow us to capture not only the key herbal compounds studied in clinical research but also the full spectrum of lesser known or even undiscovered components that work together holistically to deliver the results you are looking for in an herbal preparation. Products are third-party laboratory tested for strength and purity.
- Our premium brands are manufactured in our GMP Certified, Canadian NNHPD licensed and USFDA inspected facility.



**Founders,  
Peter Strauss & Jim Strauss Sr.**

## Strauss Cardio Support Drops™



A blend of 7 herbs

**NPN 80129358**

### Medicinal Ingredients (per ml):

**Hawthorn fruit** (Crateagus laevigata) 317.7 mg

**Skullcap** aerial (Scutellaria lateriflora) 85.0mg

**Hawthorn leaf & flower** (Crateagus laevigata) 31.8 mg

**European mistletoe** leaf (Viscum album) 31.8 mg

**Cayenne** fruit (Capsicum annum) 2.0 mg

**Indian sarsaparilla root** (Hemidesmus indicus) 38.6mg

**Peppermint** leaf (Mentha x piperita) 35.2 mg

### Non-medicinal ingredients:

water, ethanol, glycerine, spearmint flavouring

- Can be combined with Strauss Heartdrops – highly recommended.

### Recommended Use or Purpose:

- To help relieve restlessness and/or nervousness (calmative)
- To help maintain and/or support cardiovascular health in adults

### Indications:

Used to help cardiovascular health and balance irregular heart rates, strengthens heart muscle contraction while calms nerves associated with heart.

### Dosage:

Adults take 1-3 mL (20-60 drops), 3 times daily

For best results use for 2-3 months consecutively and in combination with Heartdrops.

Cardio Support Drops™ Ingredient: **Hawthorn Fruit, Leaf & Flower**

---

- Hawthorn fruit, flower and leaf – traditionally used to strengthen and invigorate heart and circulatory function
- It is mildly sedative, analgesic, antispasmodic, antiarrhythmic, diuretic, hypotensive, vasodilatory, and cardiotonic actions
- Also reduces resting diastolic BP and anxiety
- Indicated for use in beginning stages of cardiac insufficiency and in cases of heart attack prevention
- Dissolves arterial plaques, increase force of pump and lengthens refractory period, which helps improve exercise tolerance in patients with CHF stage B



Cardio Support Drops™ Ingredient: **Skullcap Aerial**

---



- Mild sedative properties = calms CNS (central nervous system) and ANS
- Increases mitochondrial energy = ATP within cells
- Strengthens, supports and calms CNS
- Contains flavone baicalein which has shown to have cardioprotective effects
- Shown to improve intermittent pulse attributed to nervous system

### Cardio Support Drops™ Ingredient: **Indian Sarsaparilla Root**

---

- Blood thinner -- due to its coumarin compounds
- Eliminates excess salts, fats, toxins and water out of the body, thereby purifies blood which in turn, lessens kidney workload = reducing strain on kidneys and liver
- Anti-inflammatory
- Cardiotonic, diuretic and anti-bacterial properties
- Soothes nerves
- Synergistic = thought that the saponins contained in sarsaparilla increase bioavailability and absorption of other herbs in the formula



### Cardio Support Drops™ Ingredient: **Peppermint Leaf**

---

- Anti-inflammatory -- contains Rosmarinic acid, which has been shown to block inflammation
- When a small amount of menthol is taken, as in peppermint leaf, it relaxes tension and has been shown to lower BP slightly
- Soothes muscle and nerve pain
- Diuretic properties
- Antibacterial



### Cardio Support Drops™ Ingredient: **European Mistletoe Leaf**

---

- Strong immunostimulant and cytoprotective - (protects DNA of healthy cells, while destroying non-healthy cells)
- As a vagal nerve tonic, European Mistletoe aids in:
  - Strengthening a weak pulse
  - Slows tachyarrhythmia or enlivens bradycardia
  - Helps angina
  - SOB/Dyspnea
  - Palpitations upon exertion
  - Nerve hyperactivity
- Beneficial in hypertension, CHF, arrhythmia, cardiac weakness, atherosclerosis and vascular inflammation, as well as promotes carbohydrate metabolism as in diabetes
- Vasorelaxant action and vasodilation action due to its promotion of NO
- Contains flavonoids that normalize electrical conduction of heart via purkinje fibres



### Cardio Support Drops™ Ingredient: **Cayenne Fruit**

---

- Increases heat units in body and increases permeability in digestive tract, thereby increasing effectiveness of other ingredients it's combined with
- Increases peripheral circulation, especially to capillaries – can be used in Raynaud's Disease and in Diabetes
- Influences venous structure -- vasodilates, which reduces blood pressure
- Stimulates peristaltic motion of the intestines and rebuilds stomach tissue
- Powerful cardio-stimulant





## Merchandising & Category Placements

### Cardiovascular & Circulation Health

- Support your arteries, heart and kidney's for ultimate cardiovascular care!
- Cardio Calm can be placed in both Stress & Cardiovascular sections



### Urinary & Hormone Health

- Support the urinary system for optimum kidney, bladder and prostate control!
- Hormone Balance and Menstrual Support for Women



### Immune, Respiratory & Digestive Health

- Support strong immune, respiratory and digestive function!
- Travel Bug can also be placed in the Digestive Care section due to Ginger





## Contact Us

---

### Hours:

Monday to Friday, 8:30am - 5pm Pacific  
Closed on statutory Canadian holidays

Strauss Naturals™ Ltd.

**Toll Free Phone:** 1.866.478.2873

**Toll Free Fax:** 1.866.991.3176

**Local Phone:** 250.376.5216

### General Inquiries

[info@straussnaturals.com](mailto:info@straussnaturals.com)

### Order Desk

[orderdesk@straussnaturals.com](mailto:orderdesk@straussnaturals.com)

### Mailing Address

Strauss Naturals™ Ltd.  
929B Laval Crescent, Unit 5  
Kamloops BC CANADA V2C 5P4  
[www.straussnaturals.ca](http://www.straussnaturals.ca)

### Customer Service Team

Christa Gyger  
[christa@straussnaturals.com](mailto:christa@straussnaturals.com)  
Toll Free 1.866.478.2873 x700

Judi Molyneaux  
[judi@straussnaturals.com](mailto:judi@straussnaturals.com)  
Toll Free 1.866.478.2873 x708

Lindy Cyr  
[lindy@straussnaturals.com](mailto:lindy@straussnaturals.com)  
Toll Free 1.866.478.2873 x707

### Education Department

Wayne Elliott  
[welliott@straussnaturals.com](mailto:welliott@straussnaturals.com)  
Mobile 905-708-5589

### General Manager

Paola Ludwig  
[paola@straussnaturals.com](mailto:paola@straussnaturals.com)  
Toll Free 1.866.478.2873 x706

TRUSTED FOR OVER 40 YEARS.  
Feel better with Strauss.

