



**STRAUSS**  
NATURALS  
EDUCATION | SERIES

# PROSTATE SUPPORT - DROPS™ -

STRAUSS PROSTATE SUPPORT DROPS™ PRODUCT KNOWLEDGE MANUAL V1.0



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All Strauss education material is available at [strausslearn.com/](https://strausslearn.com/)

## Strauss Naturals - A Family Business

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- A Trusted Tradition since 1980. Canadian company in Kamloops, British Columbia.
- The now famous Strauss Heartdrops® were created for Jim Strauss Sr. in 1980 after he suffered a heart attack. Over 40 years ago, Jim and his son Peter developed Heartdrops® from knowledge gained from generations of family herbalists. Jim never had heart surgery. He never took pharmaceutical drugs and he worked for another 25 years.
- Strauss Heartdrops® remains the flagship formula and helps thousands of people improve circulation, increase their energy and return to health.
- The four original centuries old formulas are back by popular demand – Cardio Calm Drops, Kidney & Blood Pressure Drops, Prostate Drops and Bladder Drops. All are highly effective and carry the same 100% satisfaction money back guarantee.
- All Strauss formulas are holistic using synergistic herbs.
- Originally tested by organoleptic method by the Strauss Family to ensure the highest quality of ingredients are used for greatest efficacy.
- Our unique extraction methods allow us to capture not only the key herbal compounds studied in clinical research but also the full spectrum of lesser known or even undiscovered components that work together holistically to deliver the results you are looking for in an herbal preparation. Products are third-party laboratory tested for strength and purity.
- Our premium brands are manufactured in our GMP Certified, Canadian NNHPD licensed and USFDA inspected facility.



Founders,  
Peter Strauss & Jim Strauss Sr.

## Strauss Prostate Support Drops™



**A blend of 10 herbs**

**NPN 80101752**

**Medicinal Ingredients (per ml):** **Saw Palmetto** Fruit (*Serenoa repens*) 333.3 mg, **Bilberry** leaf (*Vaccinium myrtillus*) 212.6 mg, **Nettle** Leaf (*Urtica dioic*) 165.4 mg, **Juniper** Fruit (*Juniperus communis*) 96.9 mg, **Birch** leaf (*Betula pendula*) 48.3 mg, **Corn silk** stigma & style (*Zea mays*) 48.3 mg, **Linden** leaf & flower (*Tilia x europaea*) 48.3 mg, **White willow** bark (*Salix alba*) 48.3 mg, **Goldenseal** root (*Hydrastis canadensis*) 34.6 mg, **Uva ursi** leaf (*Arctostaphylos uva-ursi*) 24 mg

**Non-medicinal ingredients:** water, ethanol, glycerine, spearmint flavoring

**Indication:** Used in Herbal Medicine to help relieve the urologic symptoms associated with mild to moderate benign prostatic hyperplasia (BPH)

• **Weak urine flow** • **Incomplete voiding** • **Frequent daytime/night time urination**

**Dosage:** Adult Males: take 1ml 3 times per day. Take with food to minimize gastric disturbance. Do not take with highly acidic foods (e.g. citrus fruits/juice) or medications which may acidify urine. Take a few hours before or after any medication or natural health product.

### **Important Notice:**

Strauss Naturals Prostate Drops™ contain high quantities of Saw Palmetto Fruit, which provides effective relief of symptoms of Benign Prostatic Hyperplasia. Saw Palmetto Fruit contains high levels of beneficial fatty acids, which over time can solidify in the bottom of the bottle. Normally, shaking before use will effectively mix the Prostate Drops™; however, if the solids will not mix with shaking, we recommend immersing the bottom of the bottle in hot tap water for approximately 10 minutes and then shake to help remix the fatty acids.

## Prostate Support Drops™ Ingredient: **Saw Palmetto Fruit**

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Indications include;

- Overall genitourinary health in males
- Benign prostatic hyperplasia (BHP)
- Chronic non-bacterial prostatitis
- Prevent hair loss
- Incontinence and difficulty urinating
- In both sexes; chronic pelvic pain, bladder disorders & decreased sex-drive
- Can also be indicated in women for PCOS with Hirsutism, to balance hormones
- Contains fatty acids, collectively called liposterols -- shown to inhibit the enzyme responsible for converting testosterone to DHT
- Lowers androgens, such as testosterone & DHT to a balanced level



## Prostate Support Drops™ Ingredient: **Nettle Leaf**

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- Traditionally used for systemic inflammation, such as in allergic reactions
- Source of vitamins A, C, and K, potassium, phosphorus and calcium
- Antiviral
- Improves total antioxidant capacity and SOD levels and has shown to reduce C-reactive protein
- Anti-inflammatory effects on lower urinary tract and prostate



Prostate Support Drops™ Ingredient: **Bilberry Leaf**

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- Diuretic, antioxidant, anti-inflammatory, wound healing, sugar balancing, joint disease
- Promotes the biosynthesis of collagen, eye health, adds vascular strength to walls, platelet aggregation inhibition
- Decrease capillary fragility, due to it's strong antioxidant properties
- Aids in venous strength and function
- Anti-inflammatory flavonoids responsible for inhibiting the release and synthesis of pro-inflammatory compounds -- histamines, leukotrienes, and prostaglandins
- Contains Anti-oxidant actions, such as protecting LDL cholesterol from oxidative stress properties
- Useful in glaucoma, helps with night vision, day vision, cataracts, diabetic neuropathy
- Useful in gout - bilberry leaf may decrease uric acid in body



Prostate Support Drops™ Ingredient: **Corn Silk Stigma & Style**

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- Traditionally used to treat urinary tract infections and kidney stones in adults
- A soothing diuretic, useful for irritation of urinary tract
- Used for inflamed bladders and painful urination
- Rich in vit. K (historically, used in childbirth to control excess bleeding)
- Has shown benefits in atherosclerosis, edema, prostate inflammation, and helps with high blood pressure



Prostate Support Drops™ Ingredient: **Juniper Fruit**

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- Diuretic and improves urinary flow
- Anti-bacterial and anti-fungal, anti-viral -- specifically within the kidneys -- often used in UTI's
- Contains powerful antioxidants such as SOD, Catalase and Glutathione peroxidase.
- These antioxidants specifically protect against damage from peroxides throughout the body
- Used for:
  - digestion problems
  - flatulence and bloating
  - GI infections
  - UTI's
  - kidney & bladder stones



Prostate Support Drops™ Ingredient: **Goldenseal Root**

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- Catarrh and anti-inflammatory, especially on mucous membranes
- A strong antimicrobial, acts against drug resistant Staph. aureus bacteria, H. pylori, and streptococcus, to name a few pathogens
- Contains Berberine which inhibits oxidative stress and inflammation on the kidneys, liver, pancreas and digestive tract
- Controls gastrointestinal dysbiosis = helps to maintain gut flora balance



## Prostate Support Drops™ Ingredient: **Birch Leaf**

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- Diuretic - contains ursolic acid which reduces water retention and increases urine flow
- Contains hydroquinone derivative, arbutin, which is often used to treat nephritis, urethritis, kidney stones, and chronic cystitis
- Antiseptic and antimicrobial properties - used in UTIs
- Astringent - contains allantoin, which soothes, strengthens and tightens irritated and inflamed tissues such as those in bladder and kidneys
- Neutralizes acidity in urine and reduces accumulation of uric acid in urine
- Relaxes muscles
- Boosts immune system = antibacterial & antioxidant
- Speeds up recovery time due to its rich in vit C and flavonoids and can reverse damage done by free radicals
- Anti-inflammatory due to its high content of betulinic acid (betulin)\*
- Blood purifier = helps the kidneys filter the blood
- Diuretic properties = flushes out excess fluids, increasing the volume and frequency of urination, which is useful to flush out uric acid, toxins and excess edematous fluids
- Promotes overall urinary tract health



### **Betulinic Acid/Betulan**

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\*Betulinic Acid is a pentacyclic lupane-type triterpene derivative of betulin (isolated from the bark of *Betula alba*, the common white birch) with anti-inflammatory, anti-HIV and antineoplastic activities.

Betulinic acid induces apoptosis through induction of changes in mitochondrial membrane potential, production of reactive oxygen species, and opening of mitochondrial permeability transition pores, resulting in the release of mitochondrial apogenic factors, activation of caspases, and DNA fragmentation.

Prostate Support Drops™ Ingredient: **Linden Leaf & Flower**

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- Traditionally used for bladder and kidney issues, and to induce sweating for feverish infections, reduce nasal congestion, and relieve throat irritation and cough
- Linden has sedative effects and has been used to treat nervous heart palpitations and high blood pressure
- Helps with sleep and anxiety
- Diuretic, diaphoretic (inducing perspiration) effects, cholagogue, antispasmodic, and is a nervine
- Promotes relaxation, relieving stress & anxiety -- mimics the activity of GABA
- Anti-inflammatory due to high level of several flavonoid antioxidants



Prostate Support Drops™ Ingredient: **White Willow Bark**

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- Anti-inflammatory effects = COX-2 inhibitor (down-regulates inflammatory mediators, including tumor necrosis factor-alpha and nuclear factor-kappa beta)
- Contains flavonoids that protect against oxidative stress = anti-oxidant
- Also seems to prevent prostaglandin and cytokine release, reducing pain and inflammation
- Prevents platelet aggregation and thus prevents blood clotting
- Increases antioxidant activity, including glutathione

## Prostate Support Drops™ Ingredient: **Uva Ursi Leaf**

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- Diuretic - contains ursolic acid which reduces water retention and increases urine flow
- Diuretic properties = flushes out excess fluids, increasing the volume and frequency of urination, which is useful to flush out uric acid, toxins, and excess edematous fluids
- Speeds up recovery time due to its rich in vitamin C and flavonoids and can reverse damage done by free radicals
- Contains hydroquinone derivative, arbutin, which is often used to treat nephritis, urethritis, kidney stones, and chronic cystitis
- Astringent - contains allantoin, which soothes, strengthening and tightens irritated and inflamed tissues such as those in bladder and kidneys
- Antiseptic and antimicrobial properties - used in UTIs
- Neutralizes acidity in urine - reduces accumulation of uric acid in urine
- Relaxes muscle
- Boosts immune system=antibacterial & antioxidant
- Anti-inflammatory due to its high content of betulinic acid (betulin)
- Blood purifier = helps the kidneys filter the blood
- Promotes overall urinary tract health



## Merchandising & Category Placements

### Cardiovascular & Circulation Health

- Support your arteries, heart and kidney's for ultimate cardiovascular care!
- Cardio Calm can be placed in both Stress & Cardiovascular sections



### Urinary & Hormone Health

- Support the urinary system for optimum kidney, bladder and prostate control!
- Hormone Balance and Menstrual Support for Women



### Immune, Respiratory & Digestive Health

- Support strong immune, respiratory and digestive function!
- Travel Bug can also be placed in the Digestive Care section due to Ginger





## Contact Us

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Monday to Friday, 8:30am - 5pm Pacific  
Closed on statutory Canadian holidays

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